



Tagalog Channel W.L.L.

The First and the Only Filipino
Radio Station in Qatar.



COMPANY
PROFILE

2025



About Us

Qabayan Radio 94.3 FM proudly stands as Qatar's first and only Filipino radio station with a commercial broadcast license, officially granted under **Tagalog Channel W.L.L.** in **December 2018**. It made its historic on-air debut on March 25, 2019, marking a milestone moment for the Filipino expatriate community in Qatar.

Created to engage, inform, and entertain, Qabayan Radio offers a vibrant blend of Filipino music, culture, and entertainment with a global twist—fusing Western and Oriental influences into a uniquely Filipino sound. Designed for Filipinos, Qataris, and the wider international community, the station reflects the dynamic spirit and adaptability of Filipino culture.

The name "**Qabayan**" is a clever fusion of "**Qatar**" and "**Kabayan**," a heartfelt term Filipinos use to refer to fellow countrymen abroad. It symbolizes unity, cultural pride, and a strong connection between home and host nation.

More than just music, Qabayan Radio delivers **reliable news, engaging shows, and diverse programming**, with a commitment to truth, inclusivity, and community. It also aims to deepen ties with both the **Qatari and Philippine governments**, supporting advocacy and cultural initiatives that promote civic engagement and social harmony across communities in Qatar.

“ We bring your **business** to the Filipino and International Communities!

Our Platforms

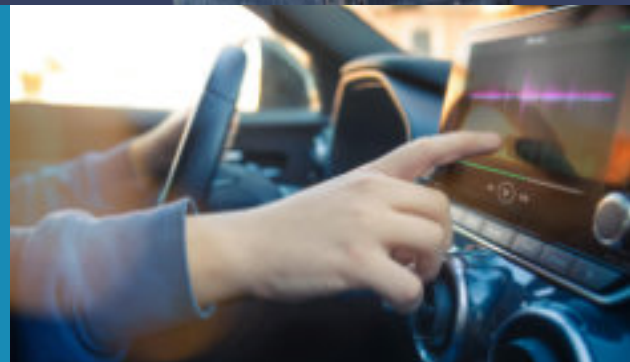


To maximize its reach and deepen audience engagement, Qabayan Radio connects with its listeners through a powerful trifecta of platforms: **On Air**, **Online**, and **On-Ground**. Whether it's through the airwaves, digital streams, or community events, Qabayan Radio ensures its presence is felt—everywhere the Filipino heart beats in Qatar.



On Air

We broadcast on the terrestrial frequency 94.3 FM, reaching listeners the classic way—loud and clear through the radio dial. From cars and homes to offices, shops, and malls, traditional FM radio remains a trusted companion across Qatar, keeping the community connected wherever life happens.



Online

We bring the Qabayan Radio experience beyond the airwaves by simulcasting across digital platforms, ensuring our content is just a tap away. From online streaming to dynamic presence on Facebook, YouTube, and more, we're always within reach.

But we don't stop at audio—our digital stream includes video content and teleradio shows, bringing stories, music, and conversations to life across screens of all sizes. Whether you're tuning in on your phone, tablet, or desktop, Qabayan Radio keeps you connected anytime, anywhere.



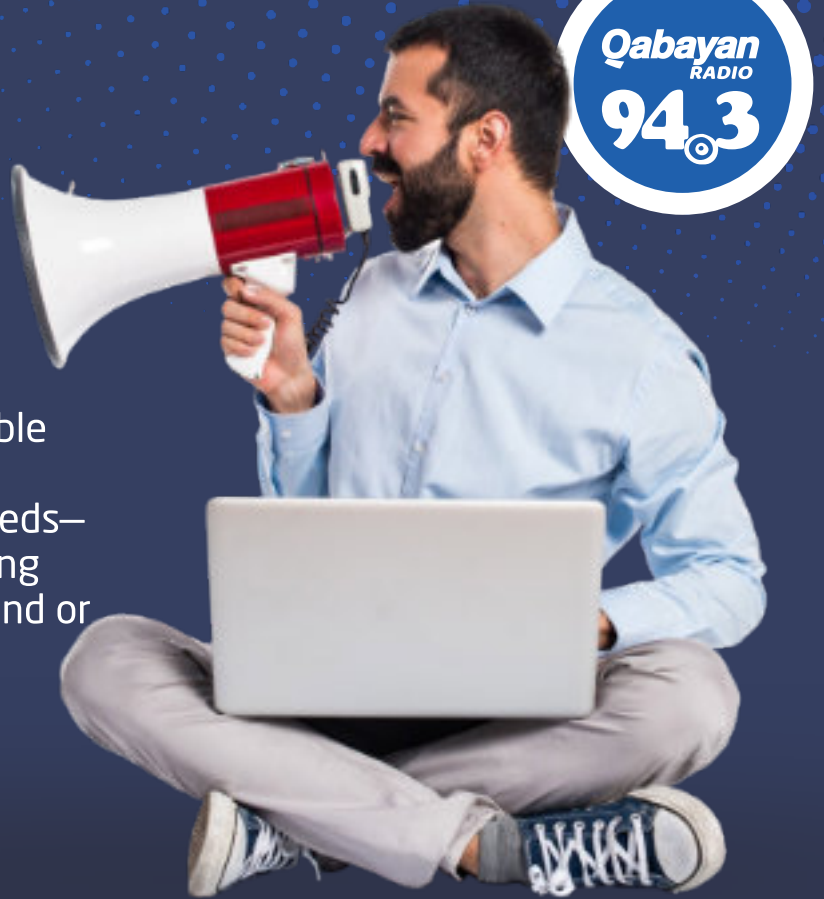
On-Ground

From intimate gatherings to massive spectacles, Qabayan Radio brings the community together through vibrant events—concerts, road shows, and on-ground campaigns that draw crowds by the thousands. These live experiences not only energize our audience but also create powerful opportunities for sponsored advertising and brand exposure, delivering high-impact visibility and lasting impressions.



Our Ads Packages

We offer a wide range of customizable and budget-friendly advertising packages designed to meet your needs—without compromising your marketing goals. Whether you're a growing brand or an established name, our flexible deliverables ensure your message reaches the right audience, with maximum impact and value.



1 Standard Radio Commercial

This is a professionally crafted radio commercial, creatively produced from script to sound. Featuring a dynamic RJ voiceover, engaging music bed, and attention-grabbing sound effects, each spot is designed to captivate listeners and leave a lasting impression. Available in flexible durations—15, 30, 45, or 60 seconds—it's the perfect blend of storytelling and sound, tailored to fit your brand's message.

2 Live Mentions

A Radio Live Mention is a real-time brand shoutout by the on-air RJ, seamlessly integrated into the show for maximum impact. It acts as a trusted, personal endorsement, complete with a strong call to action. This authentic, engaging format resonates with listeners and boosts brand recall. Available in 15, 30, 45, or 60-second slots to match your campaign goals.

3 Time Check Sponsorship

This time announcement comes in two formats: RJ Live Time Check and Auto-Scheduled Announcement, both at the same fixed rate. Your brand tagline is mentioned before or after the time call, offering daily exposure in just 15 seconds or less. It's a simple yet powerful way to keep your brand top-of-mind—right on time, every time.

4 Song Sponsorship

This format gives your brand a musical spotlight, with a mention either before or after a song plays. Delivered as an RJ live shoutout or auto-scheduled playback, each 15-second (or less) tag creates a smooth, memorable brand moment. Just like a Time Check Sponsorship, it keeps your message in tune with listeners—catchy, consistent, & perfectly timed. Both formats are offered at the same fixed rate.

5 Segment Sponsorship

A radio segment is a short, themed feature within a larger show. As a sponsor, your brand gets premium exposure through RJ-delivered tags at the opening, breaks, and closing. Each mention is clear, engaging, and under 15 seconds—seamlessly blending your message into the segment without disrupting the flow, while keeping your brand top of mind.

6 Program Sponsorship

This takes your brand beyond a segment—it's tied to the entire RJ show. Your sponsorship tag, delivered by the RJ at the opening, breaks, and closing (all under 15s), gives your brand full program visibility. As the exclusive sponsor, all content within the show, including its segments, is branded to you. With greater exposure and exclusivity, Program Sponsorship comes at a higher rate than segment sponsorship, offering premium brand integration.

Our Ads Packages



7 Radio live Guesting

Clients can showcase their brands through tailor-made segments such as live or pre-recorded interviews, engaging discussions, and other promotional formats. These features offer a dynamic platform to connect with audiences in an authentic and impactful way. Pricing varies based on the duration of the airtime—options include 15, 30, 45, and 60-minute slots.

11 On Ground Advertising

From vibrant concerts and cultural events to thought-provoking forums, symposiums, and seminars—Qabayan Radio brings the community together through dynamic, live experiences. These events offer prime opportunities for clients to showcase their brands through strategic sponsorships and on-site advertising, placing your message at the heart of the action.

8 Radio Block Timing

In essence, the client purchases a dedicated airtime slot to run their own program on Qabayan Radio—bringing their voice, content, and message directly to the airwaves. While the show is client-produced, it operates within the framework of Qabayan Radio's broadcast policies and ethical standards, ensuring quality and community alignment.

12 Events Hosting

Add charisma and energy to your events with a Qabayan Radio RJ as your official host. Whether it's a corporate function, community gathering, or special celebration, our seasoned radio personalities bring professionalism, charm, and crowd-pleasing flair—for a hosting fee tailored to your event.

9 Branded On-Air/Online Games

Turn listeners into players with fast-paced, interactive branded games—broadcast live on radio and amplified through social media. Designed to spark excitement and boost engagement, these mini-games are hosted by the on-air RJ and wrapped up in just two minutes. With custom mechanics tailored to your brand, it's a fun and effective way to capture attention and grow your following.

14 Social/Online Media Exposures

Boost your brand's visibility with digital marketing exposure across Qabayan Radio's vibrant social media and online platforms. As a value-added bonus, this online promotion is often provided free of charge for clients who book any of our featured services (Items 1-12). It's our way of amplifying your reach—on air and online.

10 Creative Production

From concept to creation, we offer full-scale audio and audio-visual production tailored to your brand's needs. Whether it's for corporate advertising, in-house video loops, presentations, or promotional campaigns, we've got you covered. Our services include: custom imaging (audio and audio-video), captivating video ads and animations, eye-catching advertising artworks. Brand endorsements voiced or presented by Qabayan Radio's trusted RJs.

Bring your brand to life with content that speaks, moves, and connects.



If your brand speaks to the Filipino community, Qabayan Radio is where your message belongs—the heart of every Filipino in Qatar!



Our Radio Jocks

Meet our dynamic radio jocks – a vibrant mix of talents and musical flavors, each bringing their own unique style to the airwaves. From timeless classics to the hottest new hits, they've got something for every listener, young and old. Tune in and discover a world of sound where every genre finds its groove!



Carl Mc Fly

Colline

Millie G

Icee

Cody

Catch Qabayan Radio daily on **94.3 FM** with your analog radio, or **stream** us live anytime at **www.qabayanfm.com**.





RJs Programs & Segments

ON THE LOOSE



SUNDAYS - THURSDAYS: 6:00 AM - 10:00 AM
with Carl McFly

www.qabayanfm.com | 



94.3 THE HALFWAY HITS

WITH MILLIE G

SUNDAYS - THURSDAYS, 10:00 AM - 2:00 PM

www.qabayanfm.com | 



RJs Programs & Segments



ON Q

SUNDAYS, TUESDAYS, WEDNESDAYS: 2:00 PM - 6:00PM
MONDAY, THURSDAY: 2:00 PM - 5:00PM

with **RJ Cody**

www.qabayanfm.com |       

Qabayan RADIO 94.3



The
ICEEMIX

MONDAYS & THURSDAYS: 5:00 PM - 9:00PM

with **RJ Icee**

www.qabayanfm.com |       

Qabayan RADIO 94.3



OFF THE

with **RJ COLLINE**

CLOCK

SUNDAYS, TUESDAYS, & WEDNESDAYS
6:00 PM - 9:00 PM

www.qabayanfm.com |       

Qabayan RADIO 94.3

RJs Programs & Segments



WEEKEND WRAP-UP

SATURDAYS: 9:00 AM - 1:00 PM

with **Carl McFly**
ON THE LOOSE

www.qabayanfm.com |      

Qabayan 94.3



The
ICEEMIX SPECIAL

SATURDAYS: 1:00 PM - 5:00 PM

with **RJ Icee**

www.qabayanfm.com |      

Qabayan 94.3



USAPANG Qabayan

SATURDAYS: 6:30 PM - 8:00 PM
HOSTED BY CODY & MILLIE G

www.qabayanfm.com |       

Qabayan 94.3

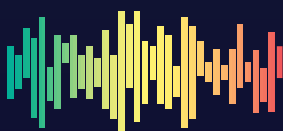


Radio Programs

Get ready for non-stop entertainment and up-to-the-minute information—anytime, all year round! Tune in 24/7/365 and catch the rhythm of our dynamic radio lineup. Don't miss a beat—stay plugged into our schedule!

AS OF 31 JULY 2025

	TIMING	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
OVERNIGHT	12:00 - 01:00 AM	OPM EXCLUSIVE ORIGINAL FILIPINO MUSIC AUTOPLAY	NOTHING NOISY MIXED SLOW MUSIC GENRE AUTOPLAY	NOTHING NOISY MIXED SLOW MUSIC GENRE AUTOPLAY	NOTHING NOISY MIXED SLOW MUSIC GENRE AUTOPLAY	NOTHING NOISY MIXED SLOW MUSIC GENRE AUTOPLAY	OPM EXCLUSIVE ORIGINAL FILIPINO MUSIC AUTOPLAY	OPM EXCLUSIVE ORIGINAL FILIPINO MUSIC AUTOPLAY
	01:00 - 02:00 AM	OPM EXCLUSIVE ORIGINAL FILIPINO MUSIC AUTOPLAY	NOTHING NOISY MIXED SLOW MUSIC GENRE AUTOPLAY	NOTHING NOISY MIXED SLOW MUSIC GENRE AUTOPLAY	NOTHING NOISY MIXED SLOW MUSIC GENRE AUTOPLAY	NOTHING NOISY MIXED SLOW MUSIC GENRE AUTOPLAY	OPM EXCLUSIVE ORIGINAL FILIPINO MUSIC AUTOPLAY	OPM EXCLUSIVE ORIGINAL FILIPINO MUSIC AUTOPLAY
	02:00 - 03:00 AM	OPM EXCLUSIVE ORIGINAL FILIPINO MUSIC AUTOPLAY	NOTHING NOISY MIXED SLOW MUSIC GENRE AUTOPLAY	NOTHING NOISY MIXED SLOW MUSIC GENRE AUTOPLAY	NOTHING NOISY MIXED SLOW MUSIC GENRE AUTOPLAY	NOTHING NOISY MIXED SLOW MUSIC GENRE AUTOPLAY	OPM EXCLUSIVE ORIGINAL FILIPINO MUSIC AUTOPLAY	OPM EXCLUSIVE ORIGINAL FILIPINO MUSIC AUTOPLAY
	03:00 - 04:00 AM	OPM EXCLUSIVE ORIGINAL FILIPINO MUSIC AUTOPLAY	NOTHING NOISY MIXED SLOW MUSIC GENRE AUTOPLAY	NOTHING NOISY MIXED SLOW MUSIC GENRE AUTOPLAY	NOTHING NOISY MIXED SLOW MUSIC GENRE AUTOPLAY	NOTHING NOISY MIXED SLOW MUSIC GENRE AUTOPLAY	OPM EXCLUSIVE ORIGINAL FILIPINO MUSIC AUTOPLAY	OPM EXCLUSIVE ORIGINAL FILIPINO MUSIC AUTOPLAY
	04:00 - 05:00 AM	OPM EXCLUSIVE ORIGINAL FILIPINO MUSIC AUTOPLAY	NOTHING NOISY MIXED SLOW MUSIC GENRE AUTOPLAY	NOTHING NOISY MIXED SLOW MUSIC GENRE AUTOPLAY	NOTHING NOISY MIXED SLOW MUSIC GENRE AUTOPLAY	NOTHING NOISY MIXED SLOW MUSIC GENRE AUTOPLAY	OPM EXCLUSIVE ORIGINAL FILIPINO MUSIC AUTOPLAY	OPM EXCLUSIVE ORIGINAL FILIPINO MUSIC AUTOPLAY
	05:00 - 06:00 AM	CITY UPBEATS MIXED OF BEATS, RNB, ROCK, POP AUTOPLAY	CITY UPBEATS MIXED OF BEATS, RNB, ROCK, POP AUTOPLAY	CITY UPBEATS MIXED OF BEATS, RNB, ROCK, POP AUTOPLAY	CITY UPBEATS MIXED OF BEATS, RNB, ROCK, POP AUTOPLAY	CITY UPBEATS MIXED OF BEATS, RNB, ROCK, POP AUTOPLAY	CITY UPBEATS MIXED OF BEATS, RNB, ROCK, POP AUTOPLAY	CITY UPBEATS MIXED OF BEATS, RNB, ROCK, POP AUTOPLAY
MORNING	06:00 - 07:00 AM	ON THE LOOSE FAST BEATS, NEW WAVE, R&B, SOUL, SEGMENTS CARL MCFLY	ON THE LOOSE FAST BEATS, NEW WAVE, R&B, SOUL, SEGMENTS CARL MCFLY	ON THE LOOSE FAST BEATS, NEW WAVE, R&B, SOUL, SEGMENTS CARL MCFLY	ON THE LOOSE FAST BEATS, NEW WAVE, R&B, SOUL, SEGMENTS CARL MCFLY	ON THE LOOSE FAST BEATS, NEW WAVE, R&B, SOUL, SEGMENTS CARL MCFLY	FRIDAY CLASSIC MIXED OF CLASSIC MUSIC AUTOPLAY	SATURDAY UPBEATS MIXED OF FAST BEATS AUTOPLAY
	07:00 - 08:00 AM	ON THE LOOSE FAST BEATS, NEW WAVE, R&B, SOUL, SEGMENTS CARL MCFLY	ON THE LOOSE FAST BEATS, NEW WAVE, R&B, SOUL, SEGMENTS CARL MCFLY	ON THE LOOSE FAST BEATS, NEW WAVE, R&B, SOUL, SEGMENTS CARL MCFLY	ON THE LOOSE FAST BEATS, NEW WAVE, R&B, SOUL, SEGMENTS CARL MCFLY	ON THE LOOSE FAST BEATS, NEW WAVE, R&B, SOUL, SEGMENTS CARL MCFLY	FRIDAY CLASSIC MIXED OF CLASSIC MUSIC AUTOPLAY	SATURDAY UPBEATS MIXED OF FAST BEATS AUTOPLAY
	08:00 - 09:00 AM	ON THE LOOSE FAST BEATS, NEW WAVE, R&B, SOUL, SEGMENTS CARL MCFLY	ON THE LOOSE FAST BEATS, NEW WAVE, R&B, SOUL, SEGMENTS CARL MCFLY	ON THE LOOSE FAST BEATS, NEW WAVE, R&B, SOUL, SEGMENTS CARL MCFLY	ON THE LOOSE FAST BEATS, NEW WAVE, R&B, SOUL, SEGMENTS CARL MCFLY	ON THE LOOSE FAST BEATS, NEW WAVE, R&B, SOUL, SEGMENTS CARL MCFLY	FRIDAY CLASSIC MIXED OF CLASSIC MUSIC AUTOPLAY	SATURDAY UPBEATS MIXED OF FAST BEATS AUTOPLAY
	09:00 - 10:00 AM	ON THE LOOSE FAST BEATS, NEW WAVE, R&B, SOUL, SEGMENTS CARL MCFLY	ON THE LOOSE FAST BEATS, NEW WAVE, R&B, SOUL, SEGMENTS CARL MCFLY	ON THE LOOSE FAST BEATS, NEW WAVE, R&B, SOUL, SEGMENTS CARL MCFLY	ON THE LOOSE FAST BEATS, NEW WAVE, R&B, SOUL, SEGMENTS CARL MCFLY	ON THE LOOSE FAST BEATS, NEW WAVE, R&B, SOUL, SEGMENTS CARL MCFLY	FRIDAY ROCK/ALTERNATIVE MIXED OF ROCK & ALTERNATIVE MUSIC AUTOPLAY	WEEKEND WRAP-UP MIXED OF MUSIC GENRE, SEGMENTS CARL MCFLY
	10:00 - 11:00 AM	HALFWAY HITS MIXED GENRE, SEGMENTS MILLIE G	HALFWAY HITS MIXED GENRE, SEGMENTS MILLIE G	HALFWAY HITS MIXED GENRE, SEGMENTS MILLIE G	HALFWAY HITS MIXED GENRE, SEGMENTS MILLIE G	HALFWAY HITS MIXED GENRE, SEGMENTS MILLIE G	FRIDAY ROCK/ALTERNATIVE MIXED OF ROCK & ALTERNATIVE MUSIC AUTOPLAY	WEEKEND WRAP-UP MIXED OF MUSIC GENRE, SEGMENTS CARL MCFLY
	11:00 AM - 12:00 PM	HALFWAY HITS MIXED GENRE, SEGMENTS MILLIE G	HALFWAY HITS MIXED GENRE, SEGMENTS MILLIE G	HALFWAY HITS MIXED GENRE, SEGMENTS MILLIE G	HALFWAY HITS MIXED GENRE, SEGMENTS MILLIE G	HALFWAY HITS MIXED GENRE, SEGMENTS MILLIE G	FRIDAY ROCK/ALTERNATIVE MIXED OF ROCK & ALTERNATIVE MUSIC AUTOPLAY	WEEKEND WRAP-UP MIXED OF MUSIC GENRE, SEGMENTS CARL MCFLY
AFTERNOON	12:00 - 01:00 PM	HALFWAY HITS MIXED GENRE, SEGMENTS MILLIE G	HALFWAY HITS MIXED GENRE, SEGMENTS MILLIE G	HALFWAY HITS MIXED GENRE, SEGMENTS MILLIE G	HALFWAY HITS MIXED GENRE, SEGMENTS MILLIE G	HALFWAY HITS MIXED GENRE, SEGMENTS MILLIE G	THE BEST OF OPM ORIGINAL FILIPINO MUSIC AUTOPLAY	WEEKEND WRAP-UP MIXED OF MUSIC GENRE, SEGMENTS CARL MCFLY
	01:00 - 02:00 PM	HALFWAY HITS MIXED GENRE, SEGMENTS MILLIE G	HALFWAY HITS MIXED GENRE, SEGMENTS MILLIE G	HALFWAY HITS MIXED GENRE, SEGMENTS MILLIE G	HALFWAY HITS MIXED GENRE, SEGMENTS MILLIE G	HALFWAY HITS MIXED GENRE, SEGMENTS MILLIE G	THE BEST OF OPM ORIGINAL FILIPINO MUSIC AUTOPLAY	THE ICEE MIX SPECIAL MIXED OF MUSIC GENRE, SEGMENTS ICEE
	02:00 - 03:00 PM	ON Q MIXED GENRE, SEGMENTS CODY	ON Q MIXED GENRE, SEGMENTS CODY	ON Q MIXED GENRE, SEGMENTS CODY	ON Q MIXED GENRE, SEGMENTS CODY	ON Q MIXED GENRE, SEGMENTS CODY	THE BEST OF OPM ORIGINAL FILIPINO MUSIC AUTOPLAY	THE ICEE MIX SPECIAL MIXED OF MUSIC GENRE, SEGMENTS ICEE
	03:00 - 04:00 PM	ON Q MIXED GENRE, SEGMENTS CODY	ON Q MIXED GENRE, SEGMENTS CODY	ON Q MIXED GENRE, SEGMENTS CODY	ON Q MIXED GENRE, SEGMENTS CODY	ON Q MIXED GENRE, SEGMENTS CODY	POP FRIDAY MIXED OF POP MUSIC AUTOPLAY	THE ICEE MIX SPECIAL MIXED OF MUSIC GENRE, SEGMENTS ICEE
	04:00 - 05:00 PM	ON Q MIXED GENRE, SEGMENTS CODY	ON Q MIXED GENRE, SEGMENTS CODY	ON Q MIXED GENRE, SEGMENTS CODY	ON Q MIXED GENRE, SEGMENTS CODY	ON Q MIXED GENRE, SEGMENTS CODY	POP FRIDAY MIXED OF POP MUSIC AUTOPLAY	THE ICEE MIX SPECIAL MIXED OF MUSIC GENRE, SEGMENTS ICEE
	05:00 - 06:00 PM	ON Q MIXED GENRE, SEGMENTS CODY	THE ICEE MIX MIXED GENRE, SEGMENTS ICEE	ON Q MIXED GENRE, SEGMENTS CODY	ON Q MIXED GENRE, SEGMENTS CODY	THE ICEE MIX MIXED GENRE, SEGMENTS ICEE	POP FRIDAY MIXED OF POP MUSIC AUTOPLAY	USAPANG QABAYAN INFORMATIVE TALKSHOW MILLIE G
EVENING	06:00 - 07:00 PM	OFF THE CLOCK MIXED GENRE, SEGMENTS COLLINE	THE ICEE MIX MIXED GENRE, SEGMENTS ICEE	OFF THE CLOCK MIXED GENRE, SEGMENTS COLLINE	OFF THE CLOCK MIXED GENRE, SEGMENTS COLLINE	THE ICEE MIX MIXED GENRE, SEGMENTS ICEE	CURRENT/RECURRENT MIXED OF MUSIC GENRE AUTOPLAY	USAPANG QABAYAN INFORMATIVE TALKSHOW MILLIE G
	07:00 - 08:00 PM	OFF THE CLOCK MIXED GENRE, SEGMENTS COLLINE	THE ICEE MIX MIXED GENRE, SEGMENTS ICEE	OFF THE CLOCK MIXED GENRE, SEGMENTS COLLINE	OFF THE CLOCK MIXED GENRE, SEGMENTS COLLINE	THE ICEE MIX MIXED GENRE, SEGMENTS ICEE	CURRENT/RECURRENT MIXED OF MUSIC GENRE AUTOPLAY	USAPANG QABAYAN INFORMATIVE TALKSHOW MILLIE G
	08:00 - 09:00 PM	OFF THE CLOCK MIXED GENRE, SEGMENTS COLLINE	THE ICEE MIX MIXED GENRE, SEGMENTS ICEE	OFF THE CLOCK MIXED GENRE, SEGMENTS COLLINE	OFF THE CLOCK MIXED GENRE, SEGMENTS COLLINE	THE ICEE MIX MIXED GENRE, SEGMENTS ICEE	CURRENT/RECURRENT MIXED OF MUSIC GENRE AUTOPLAY	USAPANG QABAYAN INFORMATIVE TALKSHOW MILLIE G
	09:00 - 10:00 PM	EVENING LOUNGE MIXED GENRE AUTOPLAY	EVENING LOUNGE MIXED GENRE AUTOPLAY	EVENING LOUNGE MIXED GENRE AUTOPLAY	EVENING LOUNGE MIXED GENRE AUTOPLAY	EVENING LOUNGE MIXED GENRE AUTOPLAY	PARTY 943 MIXED OF FAST BEATS, R&B, SOUL, CLUB MIXES	RETRO MIXED OF RETRO, NEW WAVE MUSIC AUTOPLAY
	10:00 - 11:00 PM	EVENING LOUNGE MIXED GENRE AUTOPLAY	EVENING LOUNGE MIXED GENRE AUTOPLAY	EVENING LOUNGE MIXED GENRE AUTOPLAY	EVENING LOUNGE MIXED GENRE AUTOPLAY	EVENING LOUNGE MIXED GENRE AUTOPLAY	PARTY 943 MIXED OF FAST BEATS, R&B, SOUL, CLUB MIXES	RETRO MIXED OF RETRO, NEW WAVE MUSIC AUTOPLAY
	11:00 PM- 12:00 AM	EVENING LOUNGE MIXED GENRE AUTOPLAY	EVENING LOUNGE MIXED GENRE AUTOPLAY	EVENING LOUNGE MIXED GENRE AUTOPLAY	EVENING LOUNGE MIXED GENRE AUTOPLAY	EVENING LOUNGE MIXED GENRE AUTOPLAY	PARTY 943 MIXED OF FAST BEATS, R&B, SOUL, CLUB MIXES AUTOPLAY	RETRO MIXED OF RETRO, NEW WAVE MUSIC AUTOPLAY



Catch us anytime, anywhere—stream live at www.qabayanfm.com and let the good vibes follow you wherever you go!



Data Analytics

As of 08 July 2025

Web Analytics



Total Unique Users : 397,710
Total Sessions : 1,446,055
Total Page Views : 2,052,686

Facebook Insights



Total Followers : 84,635
Total Likes : 65,026

Other Platforms



Total Followers : 9,361



Total Followers : 715



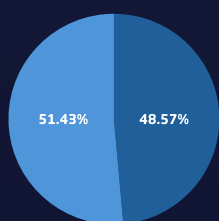
Total Subscribers : 3.38K

Acquisition	Users	%
1. Social	231,172	57.27%
2. Organic Search	98,930	24.51%
3. Direct	71,228	17.65%
4. Referrals/Others	2,317	0.57%

Note: This analysis covers only the Qabayan Radio website following its redesign and platform migration in April 2020.

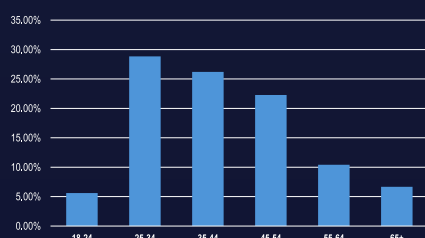
Demographics

Gender



Male Female

Age



Session by Devices



Mobile

55.54%



Desktop

42.35%



Tablet

1.96%



Smart TV

0.02%

Top 5 Locations

Qatar : 75.32%
Philippines : 10.89%
United States : 4.03%
Kuwait : 2.94%
United Arab Emirates : 1.83%

Users by Time of Day (Last 90 Days)

