Tagalog Channel W.L.L.

*Feels Like Home!*

Qabayan RADIO 94.3

# COMPANY PROFILE 2026

www.qabayanfm.com



# About Us

**Qabayan Radio 94.3 FM** proudly stands as Qatar's first and only Filipino radio station with a commercial broadcast license, officially granted under **Tagalog Channel W.L.L.** in **December 2018**. It made its historic on-air debut on March 25, 2019, marking a milestone moment for the Filipino expatriate community in Qatar.

Created to engage, inform, and entertain, Qabayan Radio offers a vibrant blend of Filipino music, culture, and entertainment with a global twist—fusing Western and Oriental influences into a uniquely Filipino sound. Designed for Filipinos, Qataris, and the wider international community, the station reflects the dynamic spirit and adaptability of Filipino culture.

The name "**Qabayan**" is a clever fusion of "**Qatar**" and "**Kabayan**," a heartfelt term Filipinos use to refer to fellow countrymen abroad. It symbolizes unity, cultural pride, and a strong connection between home and host nation.

More than just music, Qabayan Radio delivers **reliable news, engaging shows**, and **diverse programming**, with a commitment to truth, inclusivity, and community. It also aims to deepen ties with both the **Qatari and Philippine governments**, supporting advocacy and cultural initiatives that promote civic engagement and social harmony across communities in Qatar.

> **"We bring your business to the Filipino and International Communities!**

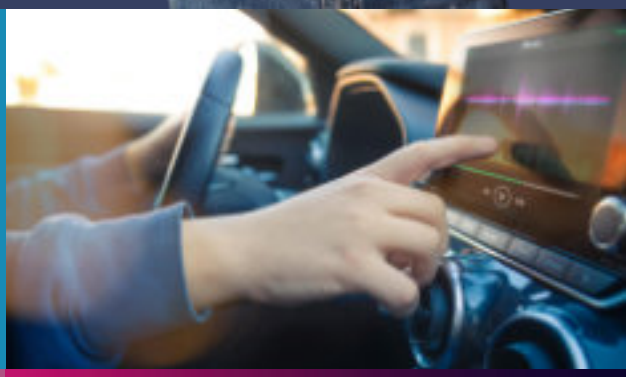
# Our Platforms




To maximize its reach and deepen audience engagement, Qabayan Radio connects with its listeners through a powerful trifecta of platforms: **On Air**, **Online**, and **On-Ground**. Whether it's through the airwaves, digital streams, or community events, Qabayan Radio ensures its presence is felt—everywhere the Filipino heart beats in Qatar.

## On Air

We broadcast on the terrestrial frequency 94.3 FM, reaching listeners the classic way—loud and clear through the radio dial. From cars and homes to offices, shops, and malls, traditional FM radio remains a trusted companion across Qatar, keeping the community connected wherever life happens.



## Online

We bring the Qabayan Radio experience beyond the airwaves by simulcasting across digital platforms, ensuring our content is just a tap away. From online streaming to dynamic presence on Facebook, YouTube, and more, we're always within reach.

But we don't stop at audio—our digital stream includes video content and teleradio shows, bringing stories, music, and conversations to life across screens of all sizes. Whether you're tuning in on your phone, tablet, or desktop, Qabayan Radio keeps you connected anytime, anywhere.



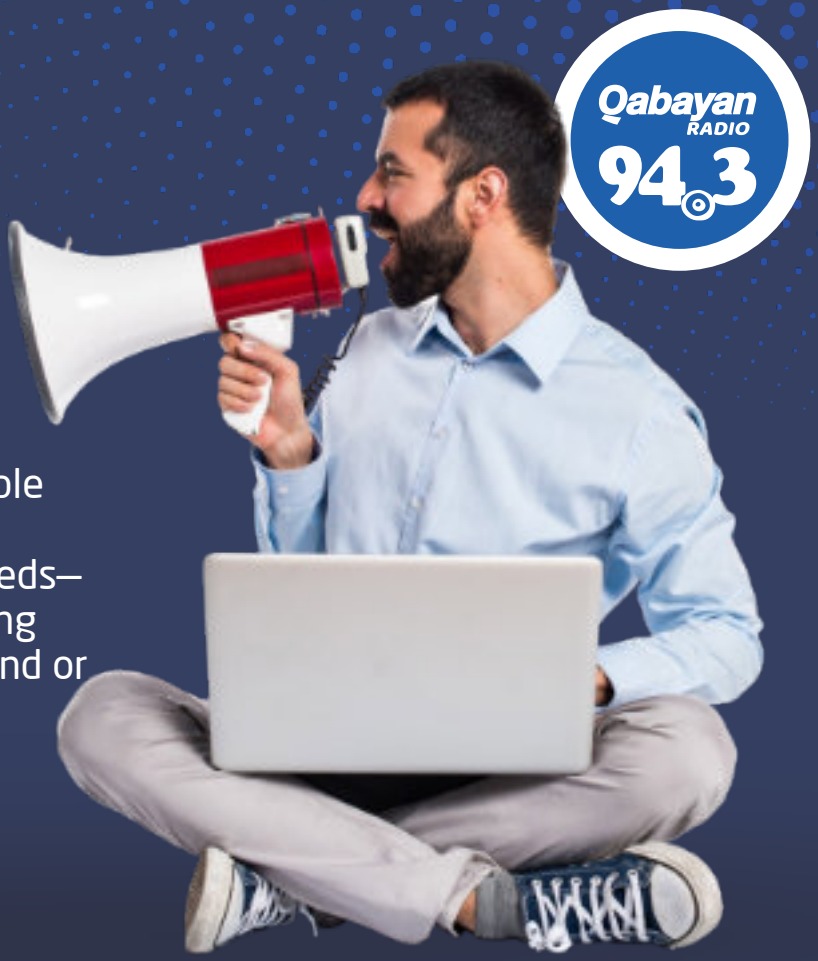
## On-Ground

From intimate gatherings to massive spectacles, Qabayan Radio brings the community together through vibrant events—concerts, road shows, and on-ground campaigns that draw crowds by the thousands. These live experiences not only energize our audience but also create powerful opportunities for sponsored advertising and brand exposure, delivering high-impact visibility and lasting impressions.



# Our Ads Packages

We offer a wide range of customizable and budget-friendly advertising packages designed to meet your needs—without compromising your marketing goals. Whether you're a growing brand or an established name, our flexible deliverables ensure your message reaches the right audience, with maximum impact and value.




1

## Standard Radio Commercial

This is a professionally crafted radio commercial, creatively produced from script to sound. Featuring a dynamic RJ voiceover, engaging music bed, and attention-grabbing sound effects, each spot is designed to captivate listeners and leave a lasting impression. Available in flexible durations—15, 30, 45, or 60 seconds—it's the perfect blend of storytelling and sound, tailored to fit your brand's message.

2

## Live Mentions

A Radio Live Mention is a real-time brand shoutout by the on-air RJ, seamlessly integrated into the show for maximum impact. It acts as a trusted, personal endorsement, complete with a strong call to action. This authentic, engaging format resonates with listeners and boosts brand recall. Available in 15, 30, 45, or 60-second slots to match your campaign goals.

3

## Time Check Sponsorship

This time announcement comes in two formats: RJ Live Time Check and Auto-Scheduled Announcement, both at the same fixed rate. Your brand tagline is mentioned before or after the time call, offering daily exposure in just 15 seconds or less. It's a simple yet powerful way to keep your brand top-of-mind—right on time, every time.

4

## Song Sponsorship

This format gives your brand a musical spotlight, with a mention either before or after a song plays. Delivered as an RJ live shoutout or auto-scheduled playback, each 15-second (or less) tag creates a smooth, memorable brand moment. Just like a Time Check Sponsorship, it keeps your message in tune with listeners—catchy, consistent, & perfectly timed. Both formats are offered at the same fixed rate.

5

## Segment Sponsorship

A radio segment is a short, themed feature within a larger show. As a sponsor, your brand gets premium exposure through RJ-delivered tags at the opening, breaks, and closing. Each mention is clear, engaging, and under 15 seconds—seamlessly blending your message into the segment without disrupting the flow, while keeping your brand top of mind.

6

## Program Sponsorship

This takes your brand beyond a segment—it's tied to the entire RJ show. Your sponsorship tag, delivered by the RJ at the opening, breaks, and closing (all under 15s), gives your brand full program visibility. As the exclusive sponsor, all content within the show, including its segments, is branded to you. With greater exposure and exclusivity, Program Sponsorship comes at a higher rate than segment sponsorship, offering premium brand integration.

# Our Ads Packages

7

## Radio live Guesting

Clients can showcase their brands through tailor-made segments such as live or pre-recorded interviews, engaging discussions, and other promotional formats. These features offer a dynamic platform to connect with audiences in an authentic and impactful way. Pricing varies based on the duration of the airtime—options include 15, 30, 45, and 60-minute slots.

8

## Radio Block Timing

In essence, the client purchases a dedicated airtime slot to run their own program on Qabayan Radio—bringing their voice, content, and message directly to the airwaves. While the show is client-produced, it operates within the framework of Qabayan Radio's broadcast policies and ethical standards, ensuring quality and community alignment.

9

## Branded On-Air/Online Games

Turn listeners into players with fast-paced, interactive branded games—broadcast live on radio and amplified through social media. Designed to spark excitement and boost engagement, these mini-games are hosted by the on-air RJ and wrapped up in just two minutes. With custom mechanics tailored to your brand, it's a fun and effective way to capture attention and grow your following.

10

## Creative Production

From concept to creation, we offer full-scale audio and audio-visual production tailored to your brand's needs. Whether it's for corporate advertising, in-house video loops, presentations, or promotional campaigns, we've got you covered. Our services include: custom imaging (audio and audio-video), captivating video ads and animations, eye-catching advertising artworks. Brand endorsements voiced or presented by Qabayan Radio's trusted Rjs.

Bring your brand to life with content that speaks, moves, and connects.

11

## On Ground Advertising

From vibrant concerts and cultural events to thought-provoking forums, symposiums, and seminars—Qabayan Radio brings the community together through dynamic, live experiences. These events offer prime opportunities for clients to showcase their brands through strategic sponsorships and on-site advertising, placing your message at the heart of the action.

12

## Events Hosting

Add charisma and energy to your events with a Qabayan Radio RJ as your official host. Whether it's a corporate function, community gathering, or special celebration, our seasoned radio personalities bring professionalism, charm, and crowd-pleasing flair—for a hosting fee tailored to your event.

14

## Social/Online Media Exposures

Boost your brand's visibility with digital marketing exposure across Qabayan Radio's vibrant social media and online platforms. As a value-added bonus, this online promotion is often provided free of charge for clients who book any of our featured services (Items 1-12). It's our way of amplifying your reach—on air and online.

**"If your brand speaks to the Filipino community, Qabayan Radio is where your message belongs—the heart of every Filipino in Qatar!**

# Our Radio Jocks

Meet our dynamic radio jocks — a vibrant mix of talents and musical flavors, each bringing their own unique style to the airwaves. From timeless classics to the hottest new hits, they've got something for every listener, young and old. Tune in and discover a world of sound where every genre finds its groove!



Erick | Millie G | Nayah | Cody



Catch Qabayan Radio daily on **94.3 FM** with your analog radio, or **stream** us live anytime at **www.qabayanfm.com**.

# RJs Programs & Segments



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Catch Qabayan Radio daily on **94.3 FM** with your analog radio, or **stream** us live anytime at **www.qabayanfm.com**.

# Radio Programs

Get ready for non-stop entertainment and up-to-the-minute information—anytime, all year round! Tune in 24/7/365 and catch the rhythm of our dynamic radio lineup. Don't miss a beat—stay plugged into our schedule!

AS OF OCTOBER 2026

| | TIMING | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|---|---|
| OVERNIGHT | 12:00 - 01:00 AM | OPM EXCLUSIVE<br>ORIGINAL PILIPINO MUSIC<br>AUTOPLAY | NOTHING NOISY<br>MIXED SLOW MUSIC GENRE<br>AUTOPLAY | NOTHING NOISY<br>MIXED SLOW MUSIC GENRE<br>AUTOPLAY | NOTHING NOISY<br>MIXED SLOW MUSIC GENRE<br>AUTOPLAY | NOTHING NOISY<br>MIXED SLOW MUSIC GENRE<br>AUTOPLAY | OPM EXCLUSIVE<br>ORIGINAL PILIPINO MUSIC<br>AUTOPLAY | OPM EXCLUSIVE<br>ORIGINAL PILIPINO MUSIC<br>AUTOPLAY |
| | 01:00 - 02:00 AM | OPM EXCLUSIVE<br>ORIGINAL PILIPINO MUSIC<br>AUTOPLAY | NOTHING NOISY<br>MIXED SLOW MUSIC GENRE<br>AUTOPLAY | NOTHING NOISY<br>MIXED SLOW MUSIC GENRE<br>AUTOPLAY | NOTHING NOISY<br>MIXED SLOW MUSIC GENRE<br>AUTOPLAY | NOTHING NOISY<br>MIXED SLOW MUSIC GENRE<br>AUTOPLAY | OPM EXCLUSIVE<br>ORIGINAL PILIPINO MUSIC<br>AUTOPLAY | OPM EXCLUSIVE<br>ORIGINAL PILIPINO MUSIC<br>AUTOPLAY |
| | 02:00 - 03:00 AM | OPM EXCLUSIVE<br>ORIGINAL PILIPINO MUSIC<br>AUTOPLAY | NOTHING NOISY<br>MIXED SLOW MUSIC GENRE<br>AUTOPLAY | NOTHING NOISY<br>MIXED SLOW MUSIC GENRE<br>AUTOPLAY | NOTHING NOISY<br>MIXED SLOW MUSIC GENRE<br>AUTOPLAY | NOTHING NOISY<br>MIXED SLOW MUSIC GENRE<br>AUTOPLAY | OPM EXCLUSIVE<br>ORIGINAL PILIPINO MUSIC<br>AUTOPLAY | OPM EXCLUSIVE<br>ORIGINAL PILIPINO MUSIC<br>AUTOPLAY |
| | 03:00 - 04:00 AM | OPM EXCLUSIVE<br>ORIGINAL PILIPINO MUSIC<br>AUTOPLAY | NOTHING NOISY<br>MIXED SLOW MUSIC GENRE<br>AUTOPLAY | NOTHING NOISY<br>MIXED SLOW MUSIC GENRE<br>AUTOPLAY | NOTHING NOISY<br>MIXED SLOW MUSIC GENRE<br>AUTOPLAY | NOTHING NOISY<br>MIXED SLOW MUSIC GENRE<br>AUTOPLAY | OPM EXCLUSIVE<br>ORIGINAL PILIPINO MUSIC<br>AUTOPLAY | OPM EXCLUSIVE<br>ORIGINAL PILIPINO MUSIC<br>AUTOPLAY |
| | 04:00 - 05:00 AM | OPM EXCLUSIVE<br>ORIGINAL PILIPINO MUSIC<br>AUTOPLAY | NOTHING NOISY<br>MIXED SLOW MUSIC GENRE<br>AUTOPLAY | NOTHING NOISY<br>MIXED SLOW MUSIC GENRE<br>AUTOPLAY | NOTHING NOISY<br>MIXED SLOW MUSIC GENRE<br>AUTOPLAY | NOTHING NOISY<br>MIXED SLOW MUSIC GENRE<br>AUTOPLAY | OPM EXCLUSIVE<br>ORIGINAL PILIPINO MUSIC<br>AUTOPLAY | OPM EXCLUSIVE<br>ORIGINAL PILIPINO MUSIC<br>AUTOPLAY |
| | 05:00 - 06:00 AM | CITY UPBEATS<br>MIXED OF BEATS, RNB, ROCK, POP<br>AUTOPLAY | CITY UPBEATS<br>MIXED OF BEATS, RNB, ROCK, POP<br>AUTOPLAY | CITY UPBEATS<br>MIXED OF BEATS, RNB, ROCK, POP<br>AUTOPLAY | CITY UPBEATS<br>MIXED OF BEATS, RNB, ROCK, POP<br>AUTOPLAY | CITY UPBEATS<br>MIXED OF BEATS, RNB, ROCK, POP<br>AUTOPLAY | CITY UPBEATS<br>MIXED OF BEATS, RNB, ROCK, POP<br>AUTOPLAY | CITY UPBEATS<br>MIXED OF BEATS, RNB, ROCK, POP<br>AUTOPLAY |
| MORNING | 06:00 - 07:00 AM | MORNING BREW<br>MIXED GENRE, SEGMENTS<br>ERICK | MORNING BREW<br>MIXED GENRE, SEGMENTS<br>ERICK | MORNING BREW<br>MIXED GENRE, SEGMENTS<br>ERICK | MORNING BREW<br>MIXED GENRE, SEGMENTS<br>ERICK | MORNING BREW<br>MIXED GENRE, SEGMENTS<br>ERICK | FRIDAY CLASSIC<br>MIXED OF CLASSIC MUSIC<br>AUTOPLAY | SATURDAY UPBEATS<br>MIXED OF FAST BEATS MUSIC<br>AUTOPLAY |
| | 07:00 - 08:00 AM | MORNING BREW<br>MIXED GENRE, SEGMENTS<br>ERICK | MORNING BREW<br>MIXED GENRE, SEGMENTS<br>ERICK | MORNING BREW<br>MIXED GENRE, SEGMENTS<br>ERICK | MORNING BREW<br>MIXED GENRE, SEGMENTS<br>ERICK | MORNING BREW<br>MIXED GENRE, SEGMENTS<br>ERICK | FRIDAY CLASSIC<br>MIXED OF CLASSIC MUSIC<br>AUTOPLAY | SATURDAY UPBEATS<br>MIXED OF FAST BEATS MUSIC<br>AUTOPLAY |
| | 08:00 - 09:00 AM | MORNING BREW<br>MIXED GENRE, SEGMENTS<br>ERICK | MORNING BREW<br>MIXED GENRE, SEGMENTS<br>ERICK | MORNING BREW<br>MIXED GENRE, SEGMENTS<br>ERICK | MORNING BREW<br>MIXED GENRE, SEGMENTS<br>ERICK | MORNING BREW<br>MIXED GENRE, SEGMENTS<br>ERICK | FRIDAY CLASSIC<br>MIXED OF CLASSIC MUSIC<br>AUTOPLAY | SATURDAY UPBEATS<br>MIXED OF FAST BEATS MUSIC<br>AUTOPLAY |
| | 09:00 - 10:00 AM | MORNING BREW<br>MIXED GENRE, SEGMENTS<br>ERICK | MORNING BREW<br>MIXED GENRE, SEGMENTS<br>ERICK | MORNING BREW<br>MIXED GENRE, SEGMENTS<br>ERICK | MORNING BREW<br>MIXED GENRE, SEGMENTS<br>ERICK | MORNING BREW<br>MIXED GENRE, SEGMENTS<br>ERICK | FRIDAY ROCK/ALTERNATIVE<br>MIXED OF ROCK & ALTERNATIVE MUSIC<br>AUTOPLAY | WEEKEND WRAP-UP<br>MIXED OF MUSIC GENRE, SEGMENTS<br>ERICK |
| | 10:00 - 11:00 AM | HALFWAY HITS<br>MIXED GENRE, SEGMENTS<br>MILLIE G | HALFWAY HITS<br>MIXED GENRE, SEGMENTS<br>MILLIE G | HALFWAY HITS<br>MIXED GENRE, SEGMENTS<br>MILLIE G | HALFWAY HITS<br>MIXED GENRE, SEGMENTS<br>MILLIE G | HALFWAY HITS<br>MIXED GENRE, SEGMENTS<br>MILLIE G | FRIDAY ROCK/ALTERNATIVE<br>MIXED OF ROCK & ALTERNATIVE MUSIC<br>AUTOPLAY | WEEKEND WRAP-UP<br>MIXED OF MUSIC GENRE, SEGMENTS<br>ERICK |
| | 11:00 AM - 12:00 PM | HALFWAY HITS<br>MIXED GENRE, SEGMENTS<br>MILLIE G | HALFWAY HITS<br>MIXED GENRE, SEGMENTS<br>MILLIE G | HALFWAY HITS<br>MIXED GENRE, SEGMENTS<br>MILLIE G | HALFWAY HITS<br>MIXED GENRE, SEGMENTS<br>MILLIE G | HALFWAY HITS<br>MIXED GENRE, SEGMENTS<br>MILLIE G | FRIDAY ROCK/ALTERNATIVE<br>MIXED OF ROCK & ALTERNATIVE MUSIC<br>AUTOPLAY | WEEKEND WRAP-UP<br>MIXED OF MUSIC GENRE, SEGMENTS<br>ERICK |
| AFTERNOON | 12:00 - 01:00 PM | HALFWAY HITS<br>MIXED GENRE, SEGMENTS<br>MILLIE G | HALFWAY HITS<br>MIXED GENRE, SEGMENTS<br>MILLIE G | HALFWAY HITS<br>MIXED GENRE, SEGMENTS<br>MILLIE G | HALFWAY HITS<br>MIXED GENRE, SEGMENTS<br>MILLIE G | HALFWAY HITS<br>MIXED GENRE, SEGMENTS<br>MILLIE G | THE BEST OF OPM<br>ORIGINAL PILIPINO MUSIC<br>AUTOPLAY | WEEKEND WRAP-UP<br>MIXED OF MUSIC GENRE, SEGMENTS<br>ERICK |
| | 01:00 - 02:00 PM | HALFWAY HITS<br>MIXED GENRE, SEGMENTS<br>MILLIE G | HALFWAY HITS<br>MIXED GENRE, SEGMENTS<br>MILLIE G | HALFWAY HITS<br>MIXED GENRE, SEGMENTS<br>MILLIE G | HALFWAY HITS<br>MIXED GENRE, SEGMENTS<br>MILLIE G | HALFWAY HITS<br>MIXED GENRE, SEGMENTS<br>MILLIE G | THE BEST OF OPM<br>ORIGINAL PILIPINO MUSIC<br>AUTOPLAY | POP HITS<br>MIXED OF MUSIC GENRE, SEGMENTS<br>NAYAH |
| | 02:00 - 03:00 PM | ON Q<br>MIXED GENRE, SEGMENTS<br>CODY | ON Q<br>MIXED GENRE, SEGMENTS<br>CODY | ON Q<br>MIXED GENRE, SEGMENTS<br>CODY | ON Q<br>MIXED GENRE, SEGMENTS<br>CODY | ON Q<br>MIXED GENRE, SEGMENTS<br>CODY | THE BEST OF OPM<br>ORIGINAL PILIPINO MUSIC<br>AUTOPLAY | POP HITS<br>MIXED OF MUSIC GENRE, SEGMENTS<br>NAYAH |
| | 03:00 - 04:00 PM | ON Q<br>MIXED GENRE, SEGMENTS<br>CODY | ON Q<br>MIXED GENRE, SEGMENTS<br>CODY | ON Q<br>MIXED GENRE, SEGMENTS<br>CODY | ON Q<br>MIXED GENRE, SEGMENTS<br>CODY | ON Q<br>MIXED GENRE, SEGMENTS<br>CODY | POP FRIDAY<br>MIXED OF POP MUSIC<br>AUTOPLAY | POP HITS<br>MIXED OF MUSIC GENRE, SEGMENTS<br>NAYAH |
| | 04:00 - 05:00 PM | ON Q<br>MIXED GENRE, SEGMENTS<br>CODY | ON Q<br>MIXED GENRE, SEGMENTS<br>CODY | ON Q<br>MIXED GENRE, SEGMENTS<br>CODY | ON Q<br>MIXED GENRE, SEGMENTS<br>CODY | ON Q<br>MIXED GENRE, SEGMENTS<br>CODY | POP FRIDAY<br>MIXED OF POP MUSIC<br>AUTOPLAY | POP HITS<br>MIXED OF MUSIC GENRE, SEGMENTS<br>NAYAH |
| | 05:00 - 06:00 PM | VIBE AFTER FIVE<br>MIXED GENRE, SEGMENTS<br>NAYAH | VIBE AFTER FIVE<br>MIXED GENRE, SEGMENTS<br>NAYAH | VIBE AFTER FIVE<br>MIXED GENRE, SEGMENTS<br>NAYAH | VIBE AFTER FIVE<br>MIXED GENRE, SEGMENTS<br>NAYAH | VIBE AFTER FIVE<br>MIXED GENRE, SEGMENTS<br>NAYAH | POP FRIDAY<br>MIXED OF POP MUSIC<br>AUTOPLAY | USAPANG QABAYAN<br>INFORMATIVE TALKSHOW<br>MILLIE G |
| EVENING | 06:00 - 07:00 PM | VIBE AFTER FIVE<br>MIXED GENRE, SEGMENTS<br>NAYAH | VIBE AFTER FIVE<br>MIXED GENRE, SEGMENTS<br>NAYAH | VIBE AFTER FIVE<br>MIXED GENRE, SEGMENTS<br>NAYAH | VIBE AFTER FIVE<br>MIXED GENRE, SEGMENTS<br>NAYAH | VIBE AFTER FIVE<br>MIXED GENRE, SEGMENTS<br>NAYAH | POP FRIDAY<br>MIXED OF POP MUSIC<br>AUTOPLAY | USAPANG QABAYAN<br>INFORMATIVE TALKSHOW<br>MILLIE G |
| | 07:00 - 08:00 PM | VIBE AFTER FIVE<br>MIXED GENRE, SEGMENTS<br>NAYAH | VIBE AFTER FIVE<br>MIXED GENRE, SEGMENTS<br>NAYAH | VIBE AFTER FIVE<br>MIXED GENRE, SEGMENTS<br>NAYAH | VIBE AFTER FIVE<br>MIXED GENRE, SEGMENTS<br>NAYAH | VIBE AFTER FIVE<br>MIXED GENRE, SEGMENTS<br>NAYAH | POP FRIDAY<br>MIXED OF POP MUSIC<br>AUTOPLAY | USAPANG QABAYAN<br>INFORMATIVE TALKSHOW<br>MILLIE G |
| | 08:00 - 09:00 PM | VIBE AFTER FIVE<br>MIXED GENRE, SEGMENTS<br>NAYAH | VIBE AFTER FIVE<br>MIXED GENRE, SEGMENTS<br>NAYAH | VIBE AFTER FIVE<br>MIXED GENRE, SEGMENTS<br>NAYAH | VIBE AFTER FIVE<br>MIXED GENRE, SEGMENTS<br>NAYAH | VIBE AFTER FIVE<br>MIXED GENRE, SEGMENTS<br>NAYAH | POP FRIDAY<br>MIXED OF POP MUSIC<br>AUTOPLAY | USAPANG QABAYAN<br>INFORMATIVE TALKSHOW<br>MILLIE G |
| | 09:00 - 10:00 PM | EVENING LOUNGE<br>MIXED GENRE<br>AUTOPLAY | EVENING LOUNGE<br>MIXED GENRE<br>AUTOPLAY | EVENING LOUNGE<br>MIXED GENRE<br>AUTOPLAY | EVENING LOUNGE<br>MIXED GENRE<br>AUTOPLAY | PARTY 943<br>MIXED OF FAST BEATS, DISCO, CLUB MIXES<br>AUTOPLAY | PARTY 943<br>MIXED OF FAST BEATS, DISCO, CLUB MIXES<br>AUTOPLAY | RETRO<br>MIXED OF RETRO, NEW WAVE MUSIC<br>AUTOPLAY |
| | 10:00 - 11:00 PM | EVENING LOUNGE<br>MIXED GENRE<br>AUTOPLAY | EVENING LOUNGE<br>MIXED GENRE<br>AUTOPLAY | EVENING LOUNGE<br>MIXED GENRE<br>AUTOPLAY | EVENING LOUNGE<br>MIXED GENRE<br>AUTOPLAY | PARTY 943<br>MIXED OF FAST BEATS, DISCO, CLUB MIXES<br>AUTOPLAY | PARTY 943<br>MIXED OF FAST BEATS, DISCO, CLUB MIXES<br>AUTOPLAY | RETRO<br>MIXED OF RETRO, NEW WAVE MUSIC<br>AUTOPLAY |
| | 11:00 PM- 12:00 AM | EVENING LOUNGE<br>MIXED GENRE<br>AUTOPLAY | EVENING LOUNGE<br>MIXED GENRE<br>AUTOPLAY | EVENING LOUNGE<br>MIXED GENRE<br>AUTOPLAY | EVENING LOUNGE<br>MIXED GENRE<br>AUTOPLAY | PARTY 943<br>MIXED OF FAST BEATS, DISCO, CLUB MIXES<br>AUTOPLAY | PARTY 943<br>MIXED OF FAST BEATS, DISCO, CLUB MIXES<br>AUTOPLAY | RETRO<br>MIXED OF RETRO, NEW WAVE MUSIC<br>AUTOPLAY |

Catch us anytime, anywhere—stream live at **www.qabayanfm.com** and let the good vibes follow you wherever you go!



# Data Analytics

As of **30 September 2026**

## Web Analytics

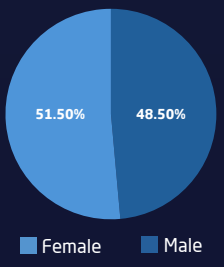
| | |
|---|---|
| Total Unique Users | : 432,177 |
| Total Sessions | : 1,562,256 |
| Total Page Views | : 2,198,015 |

| Acquisition | Users | % |
|---|---|---|
| 1. Social | 233,165 | 53.95% |
| 2. Organic Search | 109,977 | 25.45% |
| 3. Direct | 86,445 | 20.00% |
| 4. Referrals/Others | 2,590 | 0.60% |

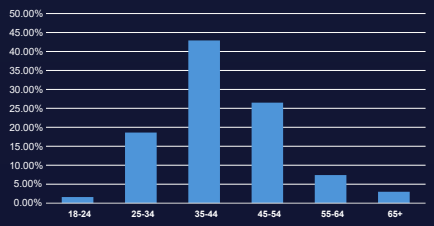
***Note**: This analysis covers only the Qabayan Radio website following its redesign and platform migration in April 2020.*

## Demographics

Gender




Age




## Session by Devices

| Mobile | Desktop | Tablet | Smart TV |
|---|---|---|---|
| **17.66%** | **82.36%** | **0.35%** | **0.03%** |

## Top 5 Locations

| | |
|---|---|
| Qatar | : 71.08% |
| Singapore | : 11.56% |
| Philippines | : 9.91% |
| United States | : 5.20% |
| Kuwait | : 2.25% |

## Facebook Insights

Total Followers : **87,305**

## Other Platforms

| | |
|---|---|
| Total Followers | : 10.4K |
| Total Followers | : 715 |
| Total Subscribers | : 3.55K |

## Users by Time of Day (Last 90 Days)

